

Versatility.

Reliability.

Simplicity.

What More Could You Ask For in a Printer?

How about two of them?

Introducing the new SP298 Dot Matrix Slip Printer and TSP552 High Speed Thermal Printer. Whether your customers' applications call for multi-part form printing, check franking and validation, or quiet, high-speed receipt printing in restaurants, toll booths or libraries, Star Micronics has your POS printing solution.

You and your customers will find these plug-and-play printers to be extremely **versatile**. Offering dual command set capabilities with Star and ESC/POS™ emulation, plus switching-type universal power supplies, they come out of the box ready to perform... anywhere!

They're also **reliable**. In fact, both models are rated for millions and millions of lines, characters and cuts between failures, delivering maximum performance and value!

Most of all, they're **simple** and easy to use. Thanks to the SP298's AutoSide Loading™ and the TSP552's Drop-In Paper Loading technologies, any employee can maintain the printers in a snap, increasing customer productivity!

So when your customers call for new state-of-the-art printing solutions, point them towards the new SP298 Dot Matrix Slip Printer and TSP552 Thermal Printer from Star Micronics. The two newest stars in the POS universe.

SP298 Dot Matrix Slip Printer

- **AutoSide Loading™** technology for errorless document loading, alignment and printing.
- **Automatic Top of Form Alignment** for effortless positioning of documents.
- **Star and ESC/POS™ Emulation** eliminates custom coding; enables seamless swap-out of installed printers.
- **9-pin Bi-directional Serial Impact Print Head** for fast and crisp output—including graphics—even on multi-part and laterally-long forms.
- **Dual Cash Drawer Driver** with compulsion to enhance security.
- **Optional Switching-type Universal Power Supply**



TSP552 High Speed Thermal Printer

- **Drop-In Paper Loading** in three easy steps means minimal maintenance.
- **32 LPS/4" per second Print Speed** adds up to maximum printing productivity.
- **Star and ESC/POS™ Command Compatibility** delivers plug-and-play performance.
- **High Reliability** with a rating of 15 million lines MCBF and 37.5 million lines Weibull Distribution.
- **Small Footprint** makes it ideal for any point-of-sale environment.
- **Recessed Cable Inputs** for sturdy, hidden connections.

Yes!

*I'd like to learn more
about Star Micronics
Receipt Printers.*

Please send me information on:

- SP298 Dot Matrix Slip Printer
- TSP552 High Speed Thermal Printer
- Full Line of Star Micronics Printers
- or have a Salesperson call me

Name _____

Company _____

Title _____

Address _____

City/St/Zip _____

Telephone/Fax _____

E-mail _____



*Changing Technology
for a Changing World*

Star Micronics: Changing Technology for a Changing World

