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**YES**, please register me for the **Representing Biotech Companies** seminar on  
March 29 & 30, 2001, The Wyndham Boston Hotel, #312C1.

Registration fee, including course book & luncheon on the first day — \$795.

Each additional registrant from same company/firm — \$695.

I cannot attend the seminar, but I would like to order the coursebook for \$85, #312  
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**Audio Cassettes**

Please send me the audiocassettes of **Representing Biotech Companies** for \$395. My  
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# Representing Biotech Companies

March 29 & 30, 2001  
The Wyndham Boston Hotel  
Boston, MA

*Earn  
CLE Credit*

Four important focus areas:

Patents  
Financing  
Licensing / Strategic Alliances  
Regulatory

# Representing Biotech Companies

March 29 & 30, 2001  
The Wyndham Boston Hotel  
Boston, MA

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# Representing Biotech Companies

March 29 & 30, 2001  
The Wyndham Boston Hotel  
Boston, MA

The pundits claim that the 21<sup>st</sup> Century is the Biotech Century. There is no doubt that the biotech industry has come of age and is booming. However, the unique attributes of the biotech business require a multidisciplinary approach. In addition to the routine legal and business issues raised in biotechnology, biotech transactions give rise to special issues that require corporate, commercial, financial, regulatory and intellectual property expertise.

This program, designed specifically for experienced attorneys and biotech professionals, will take a sophisticated look at the legal issues surrounding one of the most rapidly evolving global industries and provide the knowledge necessary to effectively service biotech clients.

Topics include:

## Patents

■ Patentability of Gene Sequences, ESTs and SNPs

■ Biotech Patent Litigation

## Finance

■ Impact of Recent Accounting Changes on Public Offerings

■ Equity Lines of Credit and Shelf Registrations

■ Rules Conflicts – SEC vs. FDA Rules of Disclosure of Clinical Results

Register now and reserve your space for one of the most important conferences of the new century.

## Regulatory

■ GMO Foods in the U.S. and Europe

■ Privacy Issues – An Update on State and Federal Regulation of Genetic Privacy

## Licensing / Strategic Alliances

■ Beyond Licensing – New Structures for Sharing the Risks and Rewards of Technology

■ International Alliances

## Faculty

### Jeffrey M. Wiesen (Program Chair)

Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.  
Boston, MA

### David B. Bassett

Hale and Dorr LLP  
Boston, MA

### Linda D. Bentley

Mintz, Levin, Cohn, Ferris,  
Glovsky and Popeo, P.C.  
Boston, MA

### Anne Marie Cook

Chief Corporate Counsel  
Biogen, Inc.  
Cambridge, MA

### Laura A. Coruzzi

Pennie & Edmonds LLP  
New York City

### Deborah A. Eppstein

Chairman and CEO  
Altea Genomics, Inc.  
Tucker, GA

### Lewis J. Geffen

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Glovsky and Popeo, P.C.  
Boston, MA

### James F. Haley, Jr.

Fish & Neave  
New York City

### Stephen Johnson

Kirkland & Ellis  
New York City

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Managing Intellectual  
Property Counsel  
Genzyme Corporation  
Cambridge, MA

### Marcia A. Kean

Managing Director  
Feinstein Kean Healthcare,  
a division of Ogilvy PR  
Cambridge, MA

### Bruce F. Mackler

Heller Ehrman White  
& McAuliffe, LLP  
Washington, DC

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Executive Vice President  
CuraGen Corporation  
New Haven, CT

### William S. Reardon

Partner  
PricewaterhouseCoopers LLP  
Boston, MA

### Robert M. Schulman

Hunton & Williams  
Washington, DC

### Scott Thenell

Director of Regulatory Affairs  
DNA Plant Technology  
Corporation  
Oakland, CA

### Mark Trusheim

Co-President & COO  
Cereon Genomics, LLC  
Boston, MA

### Andrew F. Viles

Goodwin, Procter & Hoar LLP  
Boston, MA

## Program Schedule

March 29 & 30, 2001—The Wyndham Boston Hotel

Day 1 — 9:00 am-4:45 pm

### Focus on Financing

9:00-10:00 am

**I. Impact of Recent Accounting Changes on Public Offerings**  
(Reardon)

10:00-11:00 am

**II. Equity Lines of Credit and Shelf Registrations**  
(Geffen • Viles)

11:00-11:15 am — Morning Break

11:15 am-12:15 pm

**III. Rules Conflict: SEC vs. FDA Rules on Disclosure of Clinical Results**  
(Bentley • Kean)

12:15-1:30 pm — Luncheon

### Focus on Licensing & Strategic Alliances

1:30-2:30 pm

**IV. Beyond Licensing: New Structures for Sharing Risk and Reward**  
(Cook • McLeod • Wiesen)

2:30-3:30 pm

**V. International Alliances**  
(Eppstein • Johnson)

3:30-3:45 pm — Afternoon Break

### Focus on Regulatory

3:45-4:45 pm

**VI. GMO Foods in the U.S. and Europe**  
(Thenell • Trusheim)

Day 2 — 9:00 am-12:30 pm

### Focus on Regulatory (cont.)

9:00-10:00 am

**VII. Genetic Privacy: Update on State and Federal Regulation**  
(Mackler)

### Focus on Patents

10:00-11:15 am

**VIII. Patentability of Gene Sequences, ESTs and SNPs**  
(Coruzzi • Kanter • Schulman)

11:15-11:30 am — Morning Break

11:30 am-12:30 pm

**IX. Patent Litigation: Presenting Complex Science to the Untrained**  
(Bassett • Haley)

## Audio Cassettes

Professional audiocassette recordings of the seminar will be available shortly after the program. The cost of the Biotech cassette tapes is \$395 and includes the seminar course materials and all postage and handling charges. Please see the registration form for ordering details. All tapes are sold with a money-back guarantee if returned within 10 days of delivery.

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The seminar will be held at the Wyndham Boston Hotel, 89 Broad Street, Boston, Massachusetts 02110. Phone: (617) 556-0006 • Fax: (617) 556-0053

**Registration fee including course materials & luncheon on the first day: \$795**

Additional registrant from same firm/company: \$695

All fees are payable upon receipt of invoice unless payment accompanies registration application.

### Continuing Legal Education Credit

This program has been approved for experienced attorneys in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 11 credit hours. New York CLE credit for transitional attorneys is not available for this program.

We certify that this seminar has been approved for MCLE credit by the State Bar of California

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### Tuition Assistance

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### Substitutions and Cancellations

Substitutions may be made at any time. Cancellations are accepted and registration fees refunded (less a \$75 cancellation fee) if notice is received on or before 5:00 PM (Eastern time), March 21, 2001. No refunds will be granted after this time. All registration fees must be paid before the first session.

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