

Turning Technology Into Real-time Opportunity

New advancements in automatic identification and data capture (AIDC) technologies are allowing users to capture and manage accurate, real-time data for a wide range of applications in an increasing number of industries. These advancements, combined with recent government mandates, vendor compliance requirements and maturing standards, are now enabling resellers, consumable companies, software developers, OEMs and consultants to expand their opportunities and profit potential like never before.

To help your company capitalize on these emerging opportunities, AIM Global, the association for automatic identification and data capture technologies, is now recruiting new members to participate in a comprehensive educational and industry awareness program.

The North American Chapter, like its counterparts around the globe, will deliver quality educational programs and marketing services designed to help you and your company:

- Keep current on the latest AIDC applications, technologies and standards
- Gain a more thorough understanding of AIDC implementation benefits and end user ROI requirements
- Increase awareness and visibility through advertising, media relations and networking package opportunities

For more information on turning AIDC technology into a real-time profit opportunity for your business, contact an AIM Member Services Coordinator at 412-963-8588 or visit www.aim-na.org to download an AIM North America Chapter membership application form.



The Association for Automatic Identification
and Data Capture Technologies